

6 Ways to Improve Safety Culture

Lead by Example

Lead by example by following all safety policies and encouraging employees to do the same. If leadership commits to safety, team members will follow.

Provide Training & Tools

Training your teams demonstrates your commitment to safety. Trained team members embrace safety culture more readily because they are aware of hazards and the effect that they can have on workplace safety. Review key messages from training sessions often to reinforce learning. Determine which tools, including safety equipment, are needed to get the job done, and make sure your teams have access to them.

Establish Team Member 'Reasons'

Make it personal. What is the reason they want to return home safely at the end of the day? Often this is about the people they want to return home to. You may even encourage team members to keep a photo with them in their hard hat or in a desk frame.

Feedback & Involvement

Encourage communication, and be open to feedback, both positive and critical. Help teams understand each other's motivations. Hold regular meetings to go over safety procedures and discuss ideas to keep workplace safety top of mind.

Look for ways to Improve Safety

Emphasize seeking ways to eliminate risk in the workplace. Spend some time with team members brainstorming safety ideas, and act on suggestions.

Demonstrate Corporate Values

A strong demand for safe work practices by your organization's leadership sets the tone for success. Reward team members who offer suggestions for working safely, not just incentives for achieving zero injuries.

